

EMERGENCES

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March 25 & 26, 2027

PALAIS DU PHARO
MARSEILLE

PARTNERSHIP PORTFOLIO



Palais du Pharo

58 Bd Charles Livon, 13007 Marseille

<https://www.alphavisa.com/emergences/2027>



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emergences-spr@alphavisa.com

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Dear Madam, Dear Sir,

Over the past decade, 13 newly identified infections, including COVID-19, and 47 infections identified for the first time in a new area, reminded us that emerging infections are serious public health threats that spare no country. In addition, their incidence is increasing globally due to various parameters. These include microbial adaptation and change, human demographics and behavior, ecological changes, technology and healthcare, travel, trade and industry, breakdown in public health measures or susceptibility to infections.

On **March 25-26, 2027**, the French Society for Microbiology (SFM), the French Society for Immunology (SFI), the Mediterranean Infection institute (IHU), the Pasteur Institute (IP) and the French research agency on emerging infectious diseases (ANRS-MIE) will jointly organize the Emergences 2027 international congress at the '**Palais du Pharo, Conference Center**', located in downtown **Marseille, France**.

The meeting will feature an outstanding scientific program, including distinguished keynote speakers. The scientific sessions are intended for a wide audience, covering the challenges posed by emerging infectious diseases in comprehensive sessions on diagnostics, modelization, vector control, vaccination, immunotherapy, research funding, population information.

The meeting organizers aim to bring together more than 300 participants, researchers, academics, students, medical practitioners, as well as representatives of pharmaceutical companies and biotechnology industries.

The program will allow specific time slots for visits of stands during coffee breaks, lunches, before the thematic sessions as well as poster sessions providing ample time to participants to discuss with exhibitors.

The organizers would like to invite you to sponsor this event and/or to participate in by hosting an exhibition space during the commercial exhibition to be held at the Palais du Pharo from Thursday 25 March, 8:00 am to Friday 26 March, 7:00 pm. Stands will be set up on Wednesday 24 March and will be removed on Friday 26 March.

Please find enclosed an exhibition and sponsorship registration form, as well as a preliminary scientific program.

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It is important to point out that the different sponsorship propositions and rates are provided for guidance and we would be happy to consider any other form of sponsorship you would like to implement.

For any additional information, please contact:

Alpha Visa Congrès / Emergences 2027
624 rue des Grèzes - 34070 Montpellier - France
Tel : +33 4 67 03 03 00

emergences-spr@alphavisa.com - www.alphavisa.com/emergences/2027

We hope to have the pleasure of welcoming you in Marseille in March 2027..

Sincerely,

*Pr Sonia BUREL, SFM President; Pr Dalil HANNANI, SFI President;
Pr Pierre-Edouard FOURNIER, IHU MI Director; Pr Yasmine BELKAID, IP Director;
Pr Yazdan YAZANDAPANAH, ANRS-MIE Director*

ORGANIZING COMMITTEE

- Sonia BURREL
- Christophe BURUCOA
- Rémi CHARREL
- Bernard DAVOUST
- Florence FENOLLAR
- Pierre-Edouard FOURNIER
- Gérard LINA
- Jean-Marc ROLAIN

SCIENTIFIC COMMITTEE

- Françoise BOTTEREL
- Achille BROGGI
- Marc DALOD
- Xavier De LAMBALLERIE
- Eric D'ORTENZIO
- Dalil HANNANI
- Solen KERNEIS
- Bernard LA SCOLA
- Bruno LINA
- Emilie NARNI-MANCINELLI
- Harold NOEL
- Daniel OLIVE
- Perrine ROUX
- Astrid VABRET

J-1 // March 25, 2027



Schedule



Sessions

7:30 am - 8:15 am	WELCOME
8:15 am - 9:00 am	OPENING REMARKS <i>Sonia Burrel (SFM), Christophe Burucoa (SFM), Pierre-Edouard Fournier (IHU), Yazdan Yazdanpanah (ANRS MIE)</i>
9:00 am - 10:30 am	Session 1: How to organize diagnosis in an emergency situation? <i>Christian Drostén</i>
10:30 am - 11:15 am	<i>Coffee break</i>
11:15 am - 12:45 pm	Session 2: How can emergence be modeled? Is artificial intelligence useful? <i>Mircea Sofonea</i>
12:45 pm - 2:00 pm	LUNCH
2:00 pm - 3:00 pm	Session 3: How should vaccination be carried out in the event of an emergency? Who should be protected? <i>Hervé Raoul</i>
3:00 pm - 4:00 pm	Session 4: Does immunotherapy have a role to play in the emergence of new diseases? <i>Jean-Daniel Lelièvre</i>
4:00 pm - 4:30 pm	SYMPOSIUM
4:30 pm - 5:15 pm	<i>Coffee break</i>
5:15 pm - 6:15 pm	Session 5: What vector control strategy should be adopted? Which reservoirs should be monitored? <i>Gaëlle Gonzales</i>
6:15 pm - 7:15 pm	Session 6: How can monitoring tools be maintained between emergencies? What preventive measures should be put in place? <i>Anna Maisa</i>
7:30 pm - 10:00 pm	GALA DINNER - Palais du Pharo

J-2 // March 26, 2027



Schedule

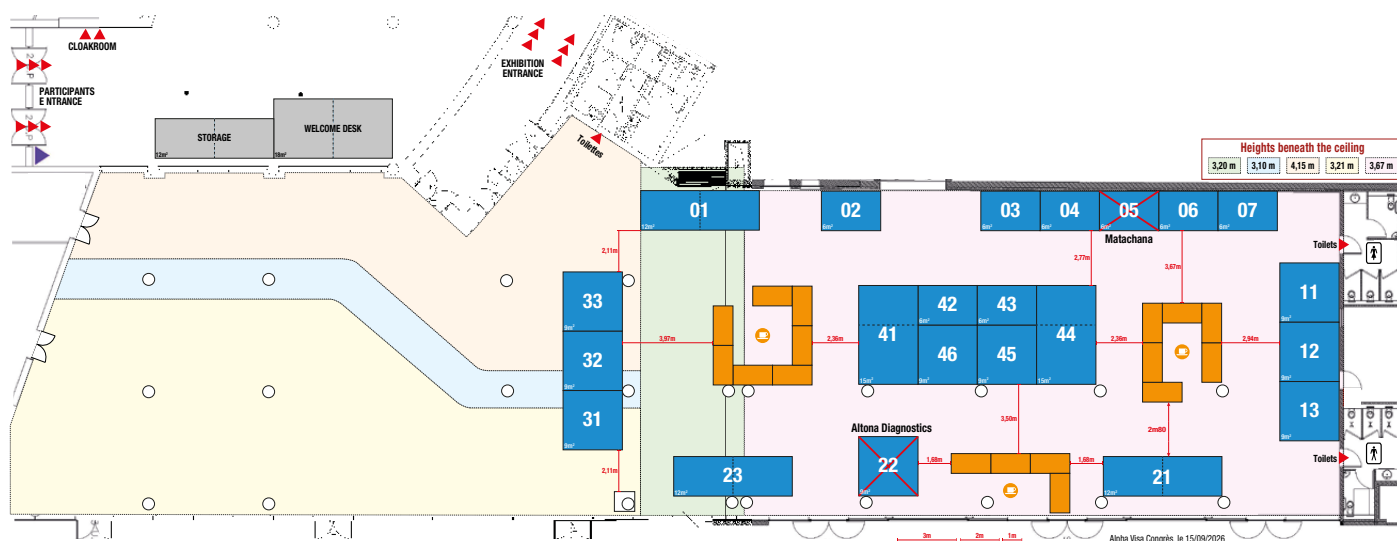


Sessions

7:30 am - 8:15 am	WELCOME
8:15 am - 9:00 am	OPENING REMARKS <i>Sonia Burrel (SFM), Christophe Burucoa (SFM), Pierre-Edouard Fournier (IHU), Yazdan Yazdanpanah (ANRS MIE)</i>
9:00 am - 10:30 am	Session 7: Emerging pathogens: immune response, immunotherapy, new drugs, and vaccines? <i>Xavier Lescure</i>
10:30 am - 11:15 am	<i>Coffee break</i>
11:15 am - 12:45 pm	Session 8: Is the rise in antimicrobial resistance inevitable? <i>Gérard Wright</i>
12:45 pm - 2:00 pm	LUNCH
2:00 pm - 3:00 pm	Session 9: Impact of emergencies on pregnant women? <i>Florence Bretelle</i>
3:00 pm - 4:00 pm	Session 10: What signals can be used to detect emergencies? Social media, Google clicks, medication consumption? <i>Arnaud Fontanet</i>
4:00 pm - 4:30 pm	SYMPOSIUM
4:00 pm - 4:45 pm	<i>Coffee break</i>
5:15 pm - 6:15 pm	Session 11: How should research be funded in an emerging context? <i>Yazdan Yazdanpanah</i>
6:15 pm - 7:15 pm	Session 12: What kind of public communication should be adopted? How can we combat fake news? <i>Renaud Piarroux</i>
7:15 pm	CLOSING <i>Sonia Burrel (SFM), Christophe Burucoa (SFM), Pierre-Edouard Fournier (IHU)</i>

ESPACE VIEUX PORT - LEVEL S-3

PALAIS DU PHARO - MARSEILLE, FRANCE



To access the latest version of the exhibition plan, please visit the link:

www.alphavisa.com/emergences/2027/documents/Plan-Expo_Emergences2027.pdf

SPONSORSHIP OPPORTUNITIES AND BOOTH RESERVATION FORM

PLEASE RETURN AS SOON AS POSSIBLE TO:

Alpha Visa Congrès / Emergences 2027
624 rue des Grèzes - 34070 Montpellier - France
Tel: +33 4 67 03 03 00
E-mail: emergences-spr@alphavisa.com

Please download and save this document on your computer before filling it out and sending it back by email.

1 Exhibitor information

Contact person

First name Family name Position
Company name*
Address*
.....
Post code* Town* Contry*
Phone* Direct phone Mobile phone
E-mail E-mail to be published*

Trade register Legal status (Plc., Inc., GmbH...)
Intra-community VAT number
Managing Director

Logo and communication

We invite you to send us your website address:
as well as your company logo in high definition to emergences-spr@alphavisa.com.
Your logo will appear on the congress website and on the different communication media during the congress.

2 Company's activity ⁽¹⁾

In English - two lines maximum*

.....
.....

** Information to be published in the book of abstracts.*

⁽¹⁾ The exhibitor agrees as a condition of exhibiting or presenting the products and articles listed above to the exclusion of all others. The exhibitor agrees to obtain the necessary rights to present on his booth the firms and products named. In case of any disagreement on the existence and extent of these rights, Alpha Visa Congrès will not see their responsibility engaged, in any way or for any reason.

3 Sponsorship packages

AMOUNT € ⁽¹⁾

PLATINUM SPONSOR

15 m² exhibition space

: € 11,000 (excl. VAT)

Package including:

- A 15 m² exhibition space (table + 5 chairs);
- Publication of your company logo on the congress website at the first level;
- 1 advertising insert in the book of abstracts (A4 colored - Back cover 2);
- 1 delegate bag insert (A4 or A3 folded in half) ⁽³⁾;
- Inclusion of a promotional item in the delegates bags ⁽³⁾;
- Visibility at the Congress Dinner;
- iPhone or Android application to scan delegates badges;
- 5 exhibitor registrations (with meals).

I would like to provide the lanyards for delegates badges for participants as part of the package ^(2,3): ☐ yes ☐ no

GOLD SPONSOR

12 m² exhibition space

: € 8,000 (excl. VAT)

Package including:

- A 12 m² exhibition space (table + 4 chairs);
- Publication of your company logo on the congress website at the second level;
- 1 advertising insert in the book of abstracts (A4 colored);
- 1 delegate bag insert (A4 or A3 folded in half) ⁽³⁾;
- Inclusion of a promotional item in the delegates bags ⁽³⁾;
- Visibility at one of the two lunches;
- iPhone or Android application to scan delegates badges;
- 4 exhibitor registrations (with meals).

SILVER SPONSOR

9 m² exhibition space

: € 6,000 (excl. VAT)

Package including:

- A 9 m² exhibition space (table + 3 chairs);
- Publication of your company logo on the congress website at the third level;
- 1 advertising insert in the book of abstracts (A4 colored);
- 1 delegate bag insert (A4 or A3 folded in half) ⁽³⁾;
- Visibility at one of the four coffee breaks;
- iPhone or Android application to scan delegates badges;
- 3 exhibitor registrations (with meals).

BRONZE SPONSOR

6 m² exhibition space

: € 4,000 (excl. VAT)

Package including:

- A 6 m² exhibition space (table + 2 chairs);
- Publication of your company logo on the congress website at the fourth level;
- 1 advertising insert in the book of abstracts (A4 colored);
- 1 delegate bag insert (A4 or A3 folded in half) ⁽³⁾;
- iPhone or Android application to scan delegates badges;
- 2 exhibitor registrations (with meals).

5 - Total (excl. VAT) = € excl. VAT

☒ Please check the corresponding box(es) - ⁽¹⁾ VAT: 20% - ⁽²⁾ Please contact Alpha Visa Congrès / Emergences 2027 - ⁽³⁾ 500 expected attendees

4 Symposium

AMOUNT € ⁽¹⁾

We would like to hear your speech

This symposium, organized as a parallel session, will give you the opportunity to promote your new products and innovations by giving the floor to a **user scientist**. The topic, title, and speaker must be approved by the Scientific Committee (please provide this information as soon as possible) to ensure a balanced distribution of themes and optimal visibility for each sponsor.

☐ Symposium ⁽²⁾: 30 minutes : € 8,000 excl. VAT

4 - Total (excl. VAT) = € excl. VAT

5 Marketing

AMOUNT € ⁽¹⁾

We wish to participate in the Congress 'Emergences 2027', to be held at the 'Palais du Pharo, Conference Center', Marseille (France), from March 25 to 26, 2027, by supporting:

☐ Lanyards for delegate badges for participants (subject to the Platinum Sponsor) ^(2,3) : € 2,000 excl. VAT

☐ Delegate bags ^(2/3) : € 1,000 excl. VAT

We wish to insert an advertisement in the form of:

☐ 1 page (A4 couleur) in delegates bags ^(2,3) : € 450 excl. VAT

Advertising insert in the book of abstracts:

☐ one A4 colored page ⁽¹⁾ : € 600 excl. VAT

5 - Total (excl. VAT) = € excl. VAT

6 Booth reservation

AMOUNT € ⁽¹⁾

Exhibition space (one table and two chairs) of 6 or 9 m²

Desired number of m²: ☐ 6 m² ☐ 9 m² € 470 excl. VAT / m² x m² = € excl. VAT

6 - Total (excl. VAT) = € excl. VAT

☒ Please check the corresponding box(es) - ⁽¹⁾ VAT: 20% - ⁽²⁾ Please contact Alpha Visa Congrès / Emergences 2027 - ⁽³⁾ 500 expected attendees

7 Total of parts 3 / 4 / 5 / 6

Please return the completed form with a 40% deposit.

The outstanding balance must be paid upon receipt of the invoice and before the congress. (See payment options on next page)

Total excl. VAT = € excl. VAT

VAT 20% = €

Total incl. VAT = € incl. VAT

8 Services description

1 Exhibitor registration

1 congress registration (excluding packages) (reserved for you or your colleagues) for one booth from 6 to 17 m² ; **2** for one booth from 18 to 26 m², then **1** additional free registration per 9 m² unit (including access to conferences, the congress documents, 2 lunches, 4 coffee breaks and the congress dinner).

Any additional exhibitor registration costs € 200 excl. VAT for the two days of the congress.

8 Services description (continued)

2 Espace exposition

The 'Vieux Port' area is located on level S-3 of 'Palais du Pharo, Centre des Congrès', Marseille, France.

- Height beneath the ceiling: 4 m (3.12 m at partition level)
- Floor: carpet and stone.
- Maximum weight allowed: 500 kg/m².
- Equipment access: via Lacydon terrace (parking authorized during loading/unloading - access via East side of Parc du Pharo).
- Size of access doors: 2 m x 2.18 m.

3 Insurance

The exhibitor agrees to contract insurance for their civil liability and for the equipment displayed on the booth, and to provide a copy to Alpha Visa Congrès.

4 Additional services

Order forms for additional services will be available in the exhibitor technical guide to be sent about 1 month before the event.

9 Payment

Booth reservation will be taken into account only upon receipt of the deposit.

Payment by:

- ☐ **Bank cheque.** Please make out your cheque in euros and payable in France to: **Alpha Visa Congrès / Emergences 2027**
- ☐ **Bank transfer.** Please indicate the following references: Emergences 2027 - Company name.

BAN code: FR76 1350 6100 0062 1508 6300 032 - **BIC code:** AGRIFRPP835

Bank charges to be paid by the exhibitor.

Purchase orders may be accepted in some cases. If you have any difficulties, please contact Alpha Visa Congrès / Emergences 2027.

10 Invoice address (if different)

Company / Institute

Department

Address

Post code Town

State / Province Country

Your company's intracommunity VAT number

Phone E-mail

11 General terms and Conditions of sales

To consult [here](#).

12 VAT reclaim for non French resident companies

To consult and download pdf [here](#).

13 Agreement

Having taken note of the conditions of participation and General Terms and Conditions of Sales, the exhibitor requests to register, being aware that the organizers have the final say on the admission and allocation of booths.

In, on / /

**Signature and stamp of the company
preceded by 'Read and approved'**